

General Rental Centers: 2002

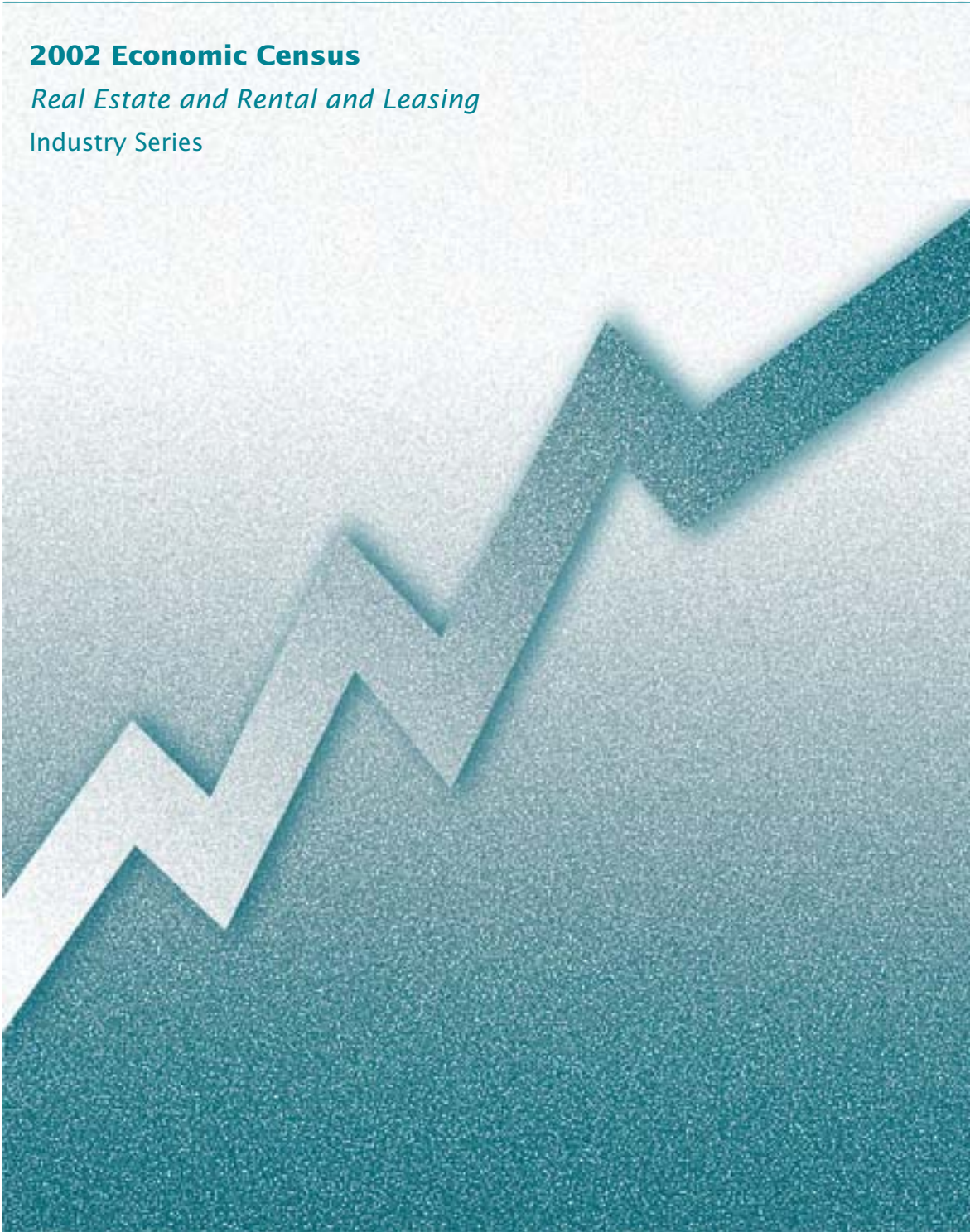
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2002 Economic Census

Real Estate and Rental and Leasing

Industry Series



U S C E N S U S B U R E A U

Helping You Make Informed Decisions

U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU



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-- Not applicable for this report.

Table 1. Summary Statistics for the United States: 2002

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	Kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
5323	General rental centers	6 863	4 739 338	1 199 079	283 923	42 152	17.1	8.2
53231	General rental centers	6 863	4 739 338	1 199 079	283 923	42 152	17.1	8.2
532310	General rental centers	6 863	4 739 338	1 199 079	283 923	42 152	17.1	8.2

¹Includes revenue information obtained from administrative records of other federal agencies.

²Includes revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 2. Comparative Statistics for the United States (1997 NAICS Basis): 2002 and 1997

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 and 1997 Economic Censuses. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

1997 NAICS code	Kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	Paid employees for pay period including March 12 (number)
5323	General rental centers	2002..	6 863	4 739 338	1 199 079
		1997..	6 509	3 910 618	941 009
53231	General rental centers	2002..	6 863	4 739 338	1 199 079
532310	General rental centers	1997..	6 509	3 910 618	941 009
		2002..	6 863	4 739 338	1 199 079
		1997..	6 509	3 910 618	941 009
		2002..	6 863	4 739 338	1 199 079

Note: The data in this table are based on the 2002 and 1997 Economic Censuses. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 3. Product Lines by Kind of Business for the United States: 2002

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line revenue			Response coverage ² (percent)
			Number	Total revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total revenue of—		
						Estab- lishments with the product line	All estab- lishments ¹	
5323		General rental centers	6 863	X	4 739 338	X	100.0	65.2
	52500	Passenger cars and other automotive equipment without drivers rental and/or leasing	151	236 066	33 839	14.3	.7	X
	52580	Commercial and industrial machinery and equipment rental and/or leasing	1 160	856 872	423 033	49.4	8.9	64.7
	52584	Heavy equipment used for construction, mining, and forestry with operators	36	18 800	2 589	13.8	.1	X
	52585	Heavy equipment used for construction, mining, and forestry without operators	812	535 108	165 230	30.9	3.5	X
	52586	Computers and computer peripheral equipment	130	195 187	34 638	17.7	.7	X
	52587	Office furniture	11	3 882	207	5.3	Z	X
	52588	Office machinery and equipment (except computers and furniture)	14	136 525	24 862	18.2	.5	X
	52592	Audio/visual equipment	144	76 493	1 954	2.6	Z	X
	52599	Other commercial and industrial machinery and equipment without operators	436	365 542	193 553	53.0	4.1	X
	52600	Consumer goods rental and/or leasing	6 863	4 739 338	3 756 021	79.3	79.3	51.8
	52611	Consumer appliances	3 085	1 834 266	340 596	18.6	7.2	X
	52612	Consumer electronics	3 063	1 812 181	538 839	29.7	11.4	X
	52618	Formal wear and costume	37	28 389	1 578	5.6	Z	X
	52619	Wardrobe (theatrical)	24	11 611	1 014	8.7	Z	X
	52621	Video tapes, discs, DVDs, and video games	19	9 526	338	3.5	Z	X
	52622	Video cassette recorders, video cameras, televisions, DVD players, and other video equipment	2 282	1 409 716	100 248	7.1	2.1	X
	52623	Recreational goods and equipment	58	34 123	1 690	5.0	Z	X
	52624	Home health furniture and equipment	69	41 896	5 296	12.6	.1	X
	52625	Residential furniture	1 310	760 569	208 647	27.4	4.4	X
	52626	Party supplies	1 058	560 758	91 384	16.3	1.9	X
	52629	Other consumer goods	6 863	4 739 338	2 466 391	52.0	52.0	X
	52700	Interest income	12	157 536	10 521	6.7	.2	65.2
	52701	Interest from lease financing receivables (financing leases)	12	157 536	10 521	6.7	.2	X
	52710	Repair and maintenance services	592	349 100	24 123	6.9	.5	X
	52720	Sales of merchandise	3 854	2 384 029	270 095	11.3	5.7	54.5
	52723	Video cassette recorders, video cameras, televisions, DVD players, and other video equipment	629	431 295	7 187	1.7	.2	X
	52729	Other	3 846	2 377 354	262 849	11.1	5.5	X
	59810	Other revenue	3 142	2 158 342	221 706	10.3	4.7	X
53231		General rental centers	6 863	X	4 739 338	X	100.0	65.2
	52500	Passenger cars and other automotive equipment without drivers rental and/or leasing	151	236 066	33 839	14.3	.7	X
	52580	Commercial and industrial machinery and equipment rental and/or leasing	1 160	856 872	423 033	49.4	8.9	64.7
	52584	Heavy equipment used for construction, mining, and forestry with operators	36	18 800	2 589	13.8	.1	X
	52585	Heavy equipment used for construction, mining, and forestry without operators	812	535 108	165 230	30.9	3.5	X
	52586	Computers and computer peripheral equipment	130	195 187	34 638	17.7	.7	X
	52587	Office furniture	11	3 882	207	5.3	Z	X
	52588	Office machinery and equipment (except computers and furniture)	14	136 525	24 862	18.2	.5	X
	52592	Audio/visual equipment	144	76 493	1 954	2.6	Z	X
	52599	Other commercial and industrial machinery and equipment without operators	436	365 542	193 553	53.0	4.1	X
	52600	Consumer goods rental and/or leasing	6 863	4 739 338	3 756 021	79.3	79.3	51.8
	52611	Consumer appliances	3 085	1 834 266	340 596	18.6	7.2	X
	52612	Consumer electronics	3 063	1 812 181	538 839	29.7	11.4	X
	52618	Formal wear and costume	37	28 389	1 578	5.6	Z	X
	52619	Wardrobe (theatrical)	24	11 611	1 014	8.7	Z	X
	52621	Video tapes, discs, DVDs, and video games	19	9 526	338	3.5	Z	X
	52622	Video cassette recorders, video cameras, televisions, DVD players, and other video equipment	2 282	1 409 716	100 248	7.1	2.1	X
	52623	Recreational goods and equipment	58	34 123	1 690	5.0	Z	X
	52624	Home health furniture and equipment	69	41 896	5 296	12.6	.1	X
	52625	Residential furniture	1 310	760 569	208 647	27.4	4.4	X
	52626	Party supplies	1 058	560 758	91 384	16.3	1.9	X
	52629	Other consumer goods	6 863	4 739 338	2 466 391	52.0	52.0	X
	52700	Interest income	12	157 536	10 521	6.7	.2	65.2
	52701	Interest from lease financing receivables (financing leases)	12	157 536	10 521	6.7	.2	X
	52710	Repair and maintenance services	592	349 100	24 123	6.9	.5	X
	52720	Sales of merchandise	3 854	2 384 029	270 095	11.3	5.7	54.5
	52723	Video cassette recorders, video cameras, televisions, DVD players, and other video equipment	629	431 295	7 187	1.7	.2	X
	52729	Other	3 846	2 377 354	262 849	11.1	5.5	X
	59810	Other revenue	3 142	2 158 342	221 706	10.3	4.7	X
532310		General rental centers	6 863	X	4 739 338	X	100.0	65.2
	52500	Passenger cars and other automotive equipment without drivers rental and/or leasing	151	236 066	33 839	14.3	.7	X
	52580	Commercial and industrial machinery and equipment rental and/or leasing	1 160	856 872	423 033	49.4	8.9	64.7
	52584	Heavy equipment used for construction, mining, and forestry with operators	36	18 800	2 589	13.8	.1	X
	52585	Heavy equipment used for construction, mining, and forestry without operators	812	535 108	165 230	30.9	3.5	X
	52586	Computers and computer peripheral equipment	130	195 187	34 638	17.7	.7	X
	52587	Office furniture	11	3 882	207	5.3	Z	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line revenue			Response coverage ² (percent)
			Number	Total revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total revenue of—		
						Estab- lishments with the product line	All estab- lishments ¹	
532310		General rental centers—Con.						
	52580	Commercial and industrial machinery and equipment rental and/or leasing—Con.						
	52588	Office machinery and equipment (except computers and furniture) . . .	14	136 525	24 862	18.2	.5	X
	52592	Audio/visual equipment	144	76 493	1 954	2.6	Z	X
	52599	Other commercial and industrial machinery and equipment without operators	436	365 542	193 553	53.0	4.1	X
	52600	Consumer goods rental and/or leasing	6 863	4 739 338	3 756 021	79.3	79.3	51.8
	52611	Consumer appliances	3 085	1 834 266	340 596	18.6	7.2	X
	52612	Consumer electronics	3 063	1 812 181	538 839	29.7	11.4	X
	52618	Formal wear and costume	37	28 389	1 578	5.6	Z	X
	52619	Wardrobe (theatrical)	24	11 611	1 014	8.7	Z	X
	52621	Video tapes, discs, DVDs, and video games	19	9 526	338	3.5	Z	X
	52622	Video cassette recorders, video cameras, televisions, DVD players, and other video equipment	2 282	1 409 716	100 248	7.1	2.1	X
	52623	Recreational goods and equipment	58	34 123	1 690	5.0	Z	X
	52624	Home health furniture and equipment	69	41 896	5 296	12.6	.1	X
	52625	Residential furniture	1 310	760 569	208 647	27.4	4.4	X
	52626	Party supplies	1 058	560 758	91 384	16.3	1.9	X
	52629	Other consumer goods	6 863	4 739 338	2 466 391	52.0	52.0	X
	52700	Interest income	12	157 536	10 521	6.7	.2	65.2
	52701	Interest from lease financing receivables (financing leases)	12	157 536	10 521	6.7	.2	X
	52710	Repair and maintenance services	592	349 100	24 123	6.9	.5	X
	52720	Sales of merchandise	3 854	2 384 029	270 095	11.3	5.7	54.5
	52723	Video cassette recorders, video cameras, televisions, DVD players, and other video equipment	629	431 295	7 187	1.7	.2	X
	52729	Other	3 846	2 377 354	262 849	11.1	5.5	X
	59810	Other revenue	3 142	2 158 342	221 706	10.3	4.7	X

¹Product line revenue and/or product line percents may not sum to totals due to exclusion of selected lines to avoid disclosing data for individual companies, due to rounding, and/or due to exclusion of lines that did not meet publication criteria.

²Revenue of establishments reporting product line revenue as percent of total revenue.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 4. Concentration by Largest Firms for the United States: 2002

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only firms and establishments of firms with payroll. Excludes data for corporate, subsidiary, and regional managing offices and establishments of these firms that are classified in other categories than those specified in this table. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For method of assignment to categories shown, see Appendix C. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	Kind of business and largest firms based on revenue	Establishments (number)	Revenue		Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
			Amount (\$1,000)	As percent of total			
5323	General rental centers						
	All firms	6 863	4 739 338	100.0	1 199 079	283 923	42 152
	4 largest firms	1 771	1 622 765	34.2	378 974	93 792	12 257
	8 largest firms	2 028	2 011 330	42.4	440 675	109 307	14 212
	20 largest firms	2 383	2 279 020	48.1	501 104	124 190	16 274
	50 largest firms	2 591	2 530 605	53.4	569 139	140 496	18 162
53231	General rental centers						
	All firms	6 863	4 739 338	100.0	1 199 079	283 923	42 152
	4 largest firms	1 771	1 622 765	34.2	378 974	93 792	12 257
	8 largest firms	2 028	2 011 330	42.4	440 675	109 307	14 212
	20 largest firms	2 383	2 279 020	48.1	501 104	124 190	16 274
	50 largest firms	2 591	2 530 605	53.4	569 139	140 496	18 162
532310	General rental centers						
	All firms	6 863	4 739 338	100.0	1 199 079	283 923	42 152
	4 largest firms	1 771	1 622 765	34.2	378 974	93 792	12 257
	8 largest firms	2 028	2 011 330	42.4	440 675	109 307	14 212
	20 largest firms	2 383	2 279 020	48.1	501 104	124 190	16 274
	50 largest firms	2 591	2 530 605	53.4	569 139	140 496	18 162

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.